



PRESS RELEASE

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Walter Surface Technologies launches "Show Us Your Best" Contest

Metalworking professionals are encouraged to show us their best work for a chance to win a new BRP Outlander MAX 650 ATV

contest video

Montreal, QC / Windsor, CT - September 2nd, 2014 - Calling all metalworking industry professionals! Walter Surface Technologies, a global industry leader in surface treatment technologies, today announced the "Show Us Your Best" contest hosted on the YourBest.Walter.com site.

Walter provides only the best abrasives, power tools, welding solutions and tooling for today's metalworking professionals. Inspired by the amazing metalworking projects done every day by professionals in this industry, the "Show Us Your Best" contest celebrates metalworking, skill, creativity and ingenuity. Walter wants to see and share your best job sites, bridges, skyscrapers, or even personalized projects like tricking out custom cars or bikes, or service-oriented work that improves and beautifies your community!

To enter, simply visit <u>YourBest.Walter.com</u> and follow the links and instructions to complete and submit the registration form. Then, follow the directions to upload one (1) photo that displays your best metal work and a short description of the photo for a chance to win a new "BRP Outlander MAX 650" all-terrain vehicle valued at \$15,000 USD!

Images will be featured on the <u>YourBest.Walter.com</u> photo sharing gallery where the general public will be invited to view and vote for their favourite work. Contest participants are also encouraged to share their entry on social media to help increase the number of votes received. Eligible "Show Us Your Best" photo submissions will then be reviewed by an expert panel of qualified judges who will rate images based on metalworking design criteria such as project difficulty, importance of the work to society, quality of the finished work, "wow factor" and creative artistry.

The contest will run from September 2, 2014 to November 18, 2014. Complete rules and restrictions available at <u>YourBest.Walter.com</u>.

About Walter Surface Technologies

Founded more than 60 years ago, privately owned Walter Surface Technologies provides innovative solutions for the global metal surfaces finishing industry. With international headquarters in Canada (Montreal) the company has established subsidiaries in the USA (Connecticut), Mexico, Brazil, Germany, Austria and Switzerland and continues to expand around the world. From high performance abrasives, power tools and tooling to industrial parts washing systems, cleaners, degreasers and lubricants, Walter focuses on helping its customers work better. Key Certification and Awards include ISO 9001: 2008, Wall Street Journal Award (U.S); Deutscher Material Preiz (Germany); American Eagle Award; CleanTech Cleaning Technology Award.

To learn more about Walter Surface Technologies:

Web <u>www.walter.com</u>
Twitter <u>@waltersurftech</u>

Facebook <u>Walter</u>

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