



WALTER

Global Community News



“Sharing the Collective Experience”

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First Prize at EXPOFERRETERA 2001!

From the 20th to 23rd of September, the Hardware Trade Show was held in the city of Buenos Aires. This show attracts companies and professionals from the hardware industry from all over the country and it is an excellent opportunity to demo new products, as well as the well known ones. We still get surprised remarks such as, “I didn’t know you have this product” or, “I didn’t realize you could help me to improve my performance in this application, etc...”.

In spite of the recession that has hit the economy, this show had a higher attendance level than previous years, and WALTER was no exception. Our stand caught most people’s attention because of our innovative presentations and demos. We put special emphasis on the Line Mate Surface Finishing System and the Chemical Tools Program, but our demos included the complete line of products. Our efforts were recognized with the award of First Place, given by de Organizing Committee, for the quality of our Stand and the quality of our product presentations.

